After completing a SWOT analysis as part of our summer retreat, we have developed new mission statement and goals for the coming year and beyond.

The mission of the OA Council is to build community among the UO’s diverse range of administrative professionals and to support this community by facilitating communication, identifying and addressing pertinent issues, acting as a liaison with central administration, raising the professional profile of OAs, and creating opportunities for collegiality.

**2011-12 Short-Term Goals**

1. Revisit, clarify and update our mission
2. Strengthen relationships with senior university leadership
3. Traveling meet & greet sessions with UO units

**2011-2015 Medium-Range Goals**

1. Continue to work with OA policy review committee
2. Develop metrics to identify the progress of the OAC in meeting its goals
3. Raise our profile across campus so more OAs are aware of the OAC as a resource and take advantage of the networking opportunities it provides
4. Explore ways in which we may promote the need to address equity issues at UO (to include sick leave, informal complaints/conflict guidelines, staffing levels and pay.)

**Long-Term Goals**

1. Build community among OAs
2. Advocate for the OA community