Overview of UO Campus Emergency Management Efforts

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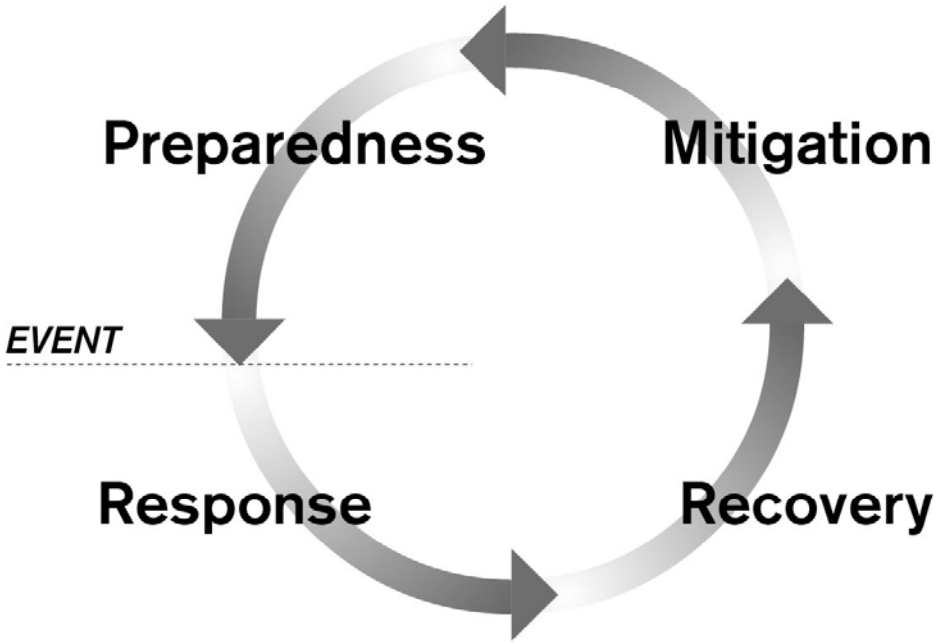
UO Emergency Management

- Mission

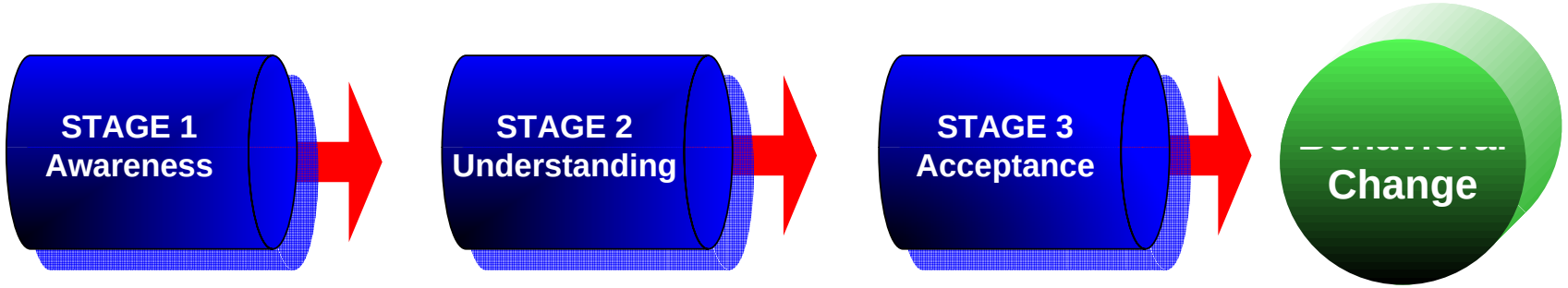
To systematically assess campus vulnerabilities and develop holistic and integrated solutions aimed at making the University of Oregon more disaster resilient and sustainable.

A systems approach

We must go beyond the conventional crisis <u>response</u> plan and establish enterprise-wide strategies aimed at reducing our overall risk to crisis and disasters.



Stages of Persuasive Communication



Awareness is defined as:

1 : **having or showing realization, perception, or knowledge**

Understanding is defined as:

1 a : **to grasp the meaning of**
b : to grasp the reasonableness of
c : to have thorough or technical acquaintance with or expertness in the practice of
d : to be thoroughly familiar with the character and propensities of
2 : **to accept as a fact or truth or regard as plausible without utter certainty**

Acceptance is defined as:

1 : an agreeing either expressly or by conduct to the act or offer of another so that a contract is concluded and the parties become legally bound
2 : the quality or state of being accepted or acceptable
3 : the act of accepting : the fact of being accepted : APPROVAL

References:
Model adapted from: Nichols, Mary. 1993. Lessons from Radon. EPA Journal 19(4): 36 – 37
Definition: Merriam-Webster Online

UOEM Program Objectives

- Provide oversight, communication, and coordination of a broad and diverse group of campus partners.

- Employ an integrated all-hazards multi-year approach for mitigation, response, recovery, and preparedness planning for campus.

UOEM Program Objectives Cont.

- Build local, higher education, state, and national partnerships and coalitions.
- Support campus understanding and utilization of Incident Command System (ICS) /National Incident Management System principles.
- Enhance disaster preparedness capabilities through **preparing**, **training**, and **exercising**.

UOEM Program Objectives Cont.

- Strive for **multi-dimensional communications** (e.g. redundancy to ensure multiple modes of communications) to enhance **education**, **awareness**, and **understanding**.

- Address sustainability considerations in all endeavors and ensure that strategies are measurable.

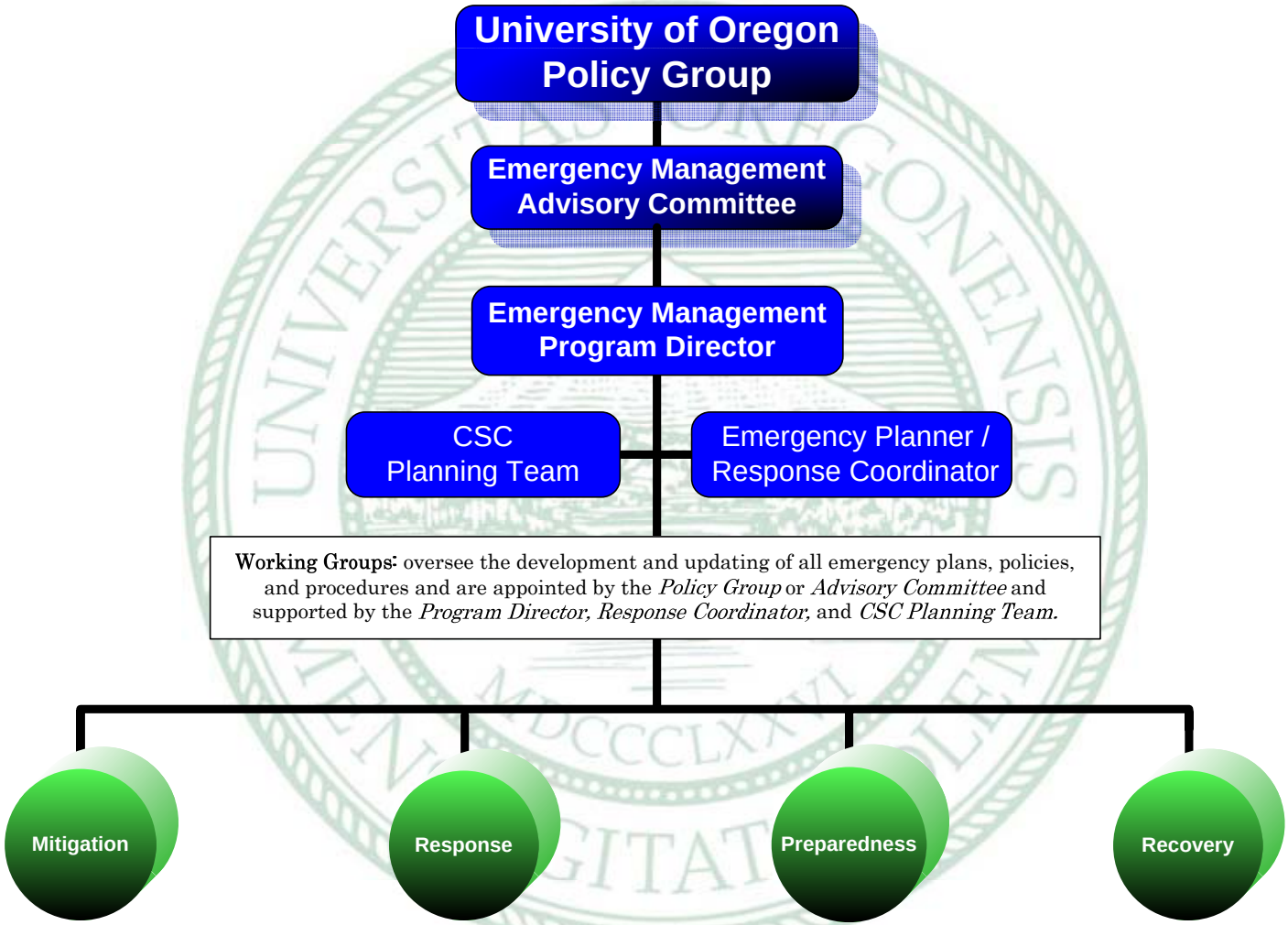
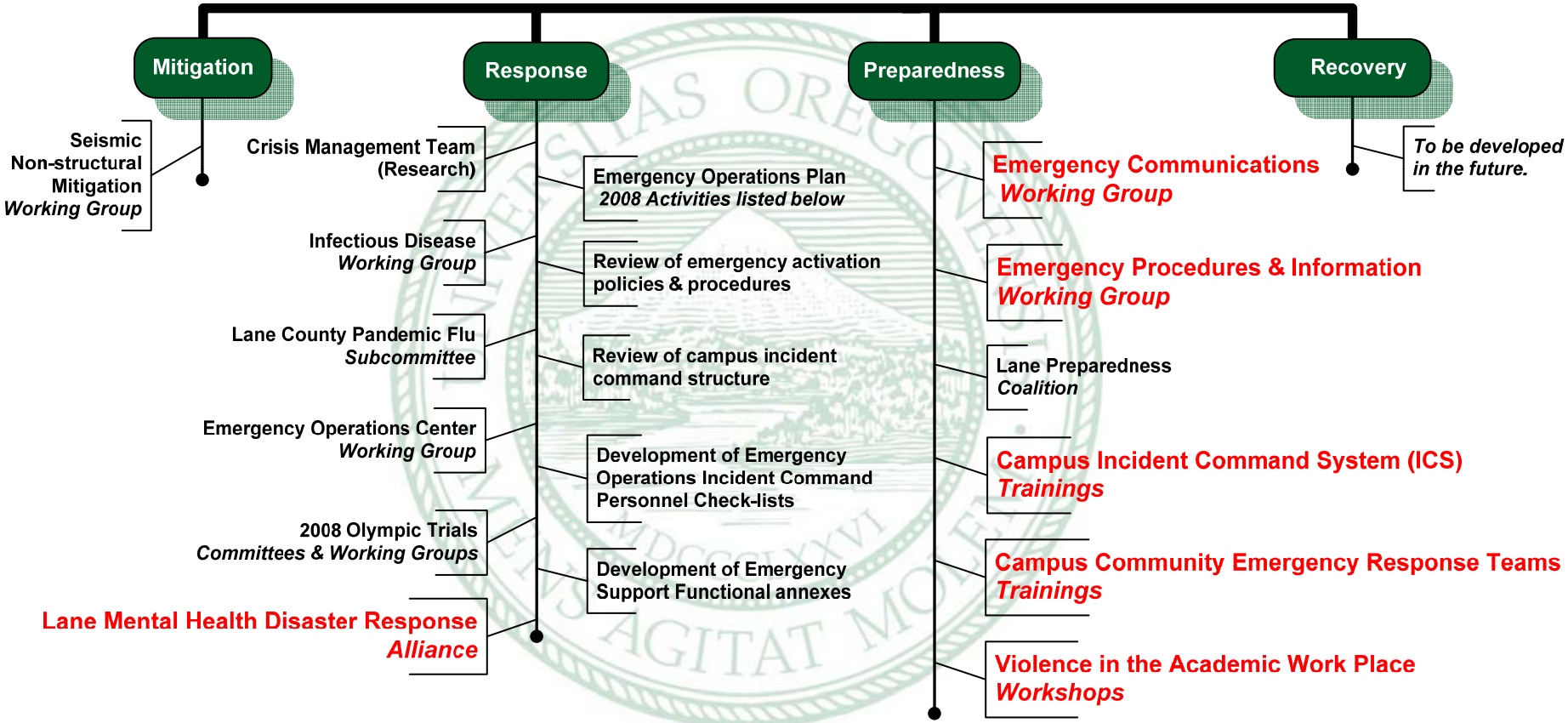
Emergency Planning Pyramid

Plans are nothing;
planning is everything

–Dwight D. Eisenhower

UOEM Program Oversight Structure

(Non-Incident Management Model)



UOEM Active Working Groups