



Officers of Administration Strategic Leadership Forum

Leading People through Change

MARK PASKOWITZ | THE KEN BLANCHARD COMPANIES

The workshop will be offered twice on
Wednesday, June 22, 2011

Click on the session below that you would
like to attend.

Morning session: 8:15 a.m.–noon
Afternoon session: 1:15–5:00 p.m.

Ballroom, Ford Alumni Center

Seating is limited to sixty OAs per session

Join other officers of administration for a
three-and-a-half-hour interactive workshop
learning practical skills to lead people and
help them thrive through change.

Participants will learn to . . .

- recognize the top five factors that put change efforts at risk
- implement the best practices of leaders and organizations that thrive during periods of change
- explore effective strategies to turn resistance into support
- create a culture of trust based on four proven and practical principles
- develop a personalized action plan to lead and motivate during times of change

If managing change is a challenge you face, register today for this skill-building opportunity.



UNIVERSITY OF OREGON

KEYNOTE SPEAKER

Mark Paskowitz

Senior Consulting Partner, The Ken Blanchard Companies

To see an example of Mark in action visit www.kenblanchard.com/About_Ken_Blanchard_Companies/Keynote_Speakers and choose Mark from the list of speakers

Returning to the University of Oregon in 2011, Mark Paskowitz will be sharing information on Situational Leader, a leadership development system, as it relates to “Leading People through Change.” Mark was the keynote speaker for the 2010 UO Officers of Administration Strategic Leadership Forum, sharing insights on “Leading with Vision: Partnering for Performance.”

Passionate, resourceful, and versatile are words that describe Mark Paskowitz. Mark brings a rare combination of competencies and knowledge to support individuals and organizations in a variety of settings. His business expertise ranges from business coaching and consulting to keynote presentations. For more than eighteen years, Mark has been a crucial part of hundreds of successful organizational-improvement initiatives, from small organizations to Fortune 500 companies, and is now coming to the University of Oregon to share insights to help you not only lead people through change, but to help them thrive in the process.



About the Ken Blanchard Companies

With more than three decades of helping leaders and organizations, more than 18 million books in print, programs offered in more than twelve languages and clients across six continents, the Ken Blanchard Companies is recognized as one of the world’s leading experts on leadership development.

Our groundbreaking thinking and memorable learner experiences create lasting behavioral change that has measurable impact on the organizations with which we work—companies that strive to develop leadership capacity, improve workplace cultures, drive organizational change and strategic alignment, and become high-performing organizations. Using a collaborative diagnostic process, we help identify each organization’s unique needs and business issues, and then help to develop an appropriate leadership strategy to drive results and profits.

As the innovator of Situational Leadership II—the most widely taught leadership development system in the world—our behavioral models add a situational context to the training experience so individuals learn to be more productive in real-world scenarios and make the shift from learning to doing more quickly and effectively.